STOP NEIGHBORHOOD SPEEDING
A little extra speed makes a big impact.

Hit by a vehicle traveling at 20 MPH
9 out of 10 pedestrians survive.

Hit by a vehicle traveling at 30 MPH
5 out of 10 pedestrians survive.

Hit by a vehicle traveling at 40 MPH
only 1 out of 10 pedestrians survives.

WHAT YOU CAN DO

Spread the word about the danger created by neighborhood speeding. Copy the graphic at the top of this page into your community’s newsletter and post our video PSA on your neighborhood website. The video is at: www.youtube.com/user/PEDSdotORG.

Use yard signs to remind drivers to slow down. Make your own out of plywood or laminated poster board. Use large letters and a simple message. Hold a neighborhood sign-making party and let the kids decorate.

Set the pace by simply driving at or below the neighborhood speed limit during peak speeding times. This forces drivers behind you to travel at your safe, courteous pace.

Use a radar gun to monitor speeds. Recording the speeds can help you justify the need for traffic calming or police enforcement. Member organizations of PEDS can borrow our radar gun for a week. You can buy a Bushnell radar gun for $80 or a Hot Wheels version for $25.

Park your car in the street, and get your neighbors to do the same. Parallel parking narrows the travel lane, naturally slowing traffic. Park cars on both sides to force drivers to slow down even more.

Ask for traffic calming from your local public works department. Speed humps aren’t the only option. Ask about bike lanes, roundabouts, chicanes, bulb-outs and raised crosswalks. Learn more at www.trafficcalming.org.

Request radar signs that show drivers how fast they’re going. Urge your local public works department to buy and install these devices in areas with speeding problems. They cost about $4,000 each.

Support speed cameras, a technology proven to deter speeders, but not yet allowed in Georgia. Ask your legislators to permit communities to use automated cameras to ticket speeders, especially in school zones and work zones.

Reclaim the street by walking or biking in your neighborhood. Consider creating neighborhood art to display near the edge of your property. Make it look like people live and play there.

peds.org
Making metro Atlanta safe and accessible for all pedestrians.

This project is supported by the Georgia Governor’s Office of Highway Safety.