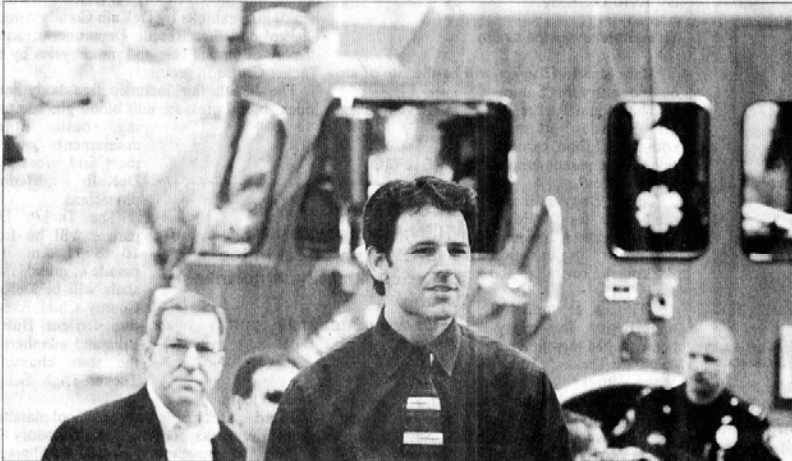
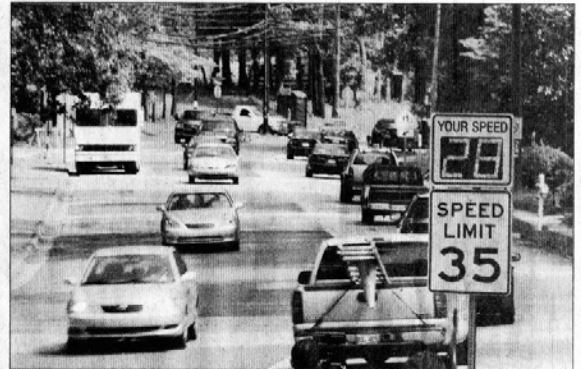


Speed control



Michael Orta, director of community education for PEDS (Pedestrians Educating Drivers on Safety), discusses the newly-installed Radarsign across from Chestnut Charter Elementary School on North Peachtree Road.



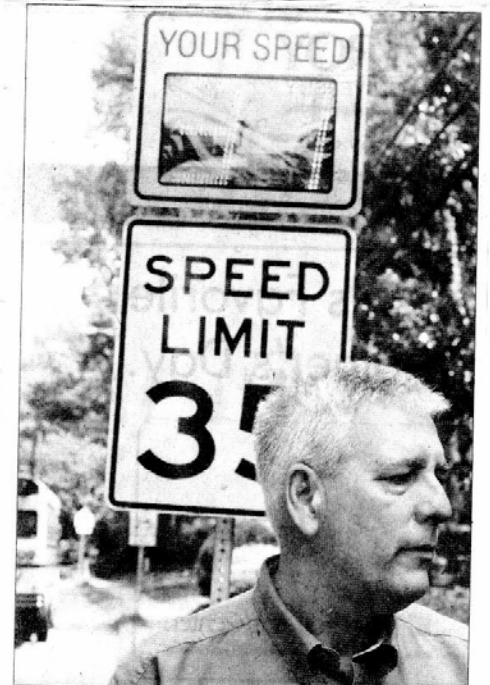
Traffic flows along North Peachtree Road at Chestnut Charter Elementary School, the location for the newly-installed Radarsign device. Radarsign installed a driver feedback display in 'stealth' mode to record traffic patterns by alerting drivers of their speeds on the first week of the survey. On week two the display was turned on so drivers were alerted to their speeds as they approached the school zone. The experiment showed by week two Radarsign cut the total number of speeders by more than 40 percent.



Dunwoody City Councilman John Heneghan discusses the newly-installed Radarsign.



Dunwoody Police Chief Billy Grogan walks along North Peachtree Road near Chestnut Charter Elementary School, the location for the new Radarsign to monitor speeds of passing cars.



Charlie Robeson, managing partner of Radarsign LLC, completes an interview on North Peachtree Road near the newly-installed Radarsign speed detection device. The device detected more than half of all drivers were speeding and slowed the fastest drivers by nearly 50 percent in one week.